Award Methodology

Gulf Energy Information takes the judging of the **Energy Excellence Awards** to be a serious matter. In the interests of transparency, the methodology is detailed below:

- 1. The Energy Excellence Awards 'call for award nominations' is published as an advertisement for four months. E-mail alerts are also sent out. The nomination deadline is around the middle of July, the exact date depends on how the calendar year falls.
- 2. The award nominations that come in are sorted into their award category. A staff member passes the sorted category nominations to the first stage judging team, consisting of World Oil editorial members.
- 3. The Energy Excellence Awards judging team, independently of each other, read each of the submissions and decide if it:
 - 1. Meets the criteria of the category
 - 2. Is a technology, product or initiative which is new in the last twelve months
 - 3. How worthy it is of being a finalist

The Energy Excellence Awards judging team grades each submission 1 to 10 (with 10 being the most suitable for the finalist list). The first stage judges pass on the top five nominations for each category, unless the total nominations exceed 15, in which case six go on to the second stage. If there are less than five entries all nominations go on to the second stage of judging.

While the Energy Excellence Awards judging team is making the finalist selections, an e-mail goes out to the advisory board (the second stage judges) asking them to select which award category(ies) they are able to judge. A board member cannot judge a category in which their employer is a finalist.

- 1. The Advisory board members are industry experts from the field and academia. A staff member sends a packet of the finalist selections to each advisory board member for each award category they have selected to judge.
- 2. With attention to confidentiality, the awards submissions are returned rated 1 to 10 and a staff member sorts the information, notes the winners and prepares the information for the Gala dinner and supplement.
- 3. In the unlikely event of a tie following the second stage of judging, the tie will be broken by an impartial industry expert on the Gulf Energy Information staff or contributing editorial board.

To protect the impartiality of the advisory board members who judge the final winners, their names are kept anonymous.

A maximum of three entries per category may be submitted by one company.

For more information:

For more information on the Energy Excellence Awards, contact Gulf Energy Information Events contact Melissa Smith at <u>Melissa.Smith@GulfEnergyInfo.com.</u>